

Choosing Your Path to Reading Success

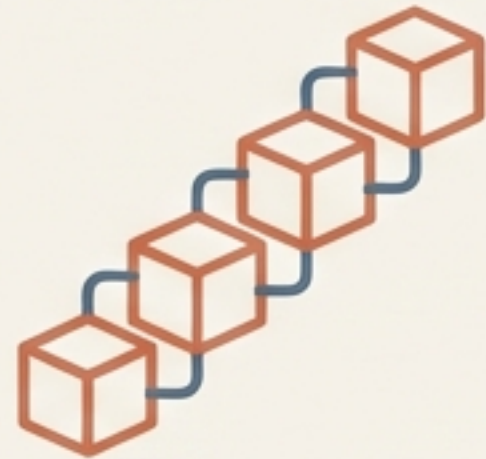
A Practical Guide to Wilson Reading System and We All Can Read



You've Already Found the "Gold Standard" for Reading Instruction.

If you're researching reading interventions, you've discovered that the Orton-Gillingham (O-G) method is the most proven approach for struggling readers, especially those with dyslexia.

Both Wilson Reading System and We All Can Read are built on this powerful, research-backed foundation.



Systematic & Sequential



Multisensory Learning



Explicit Phonics



Diagnostic & Cumulative

*The question isn't if Orton-Gillingham works. The question is how to best **access** it.*

The Critical Difference: Two Models for the Same Goal



The Professional Model

Designed for schools, clinics, and learning centers. Requires a certified instructor to deliver the program.

Wilson Reading System








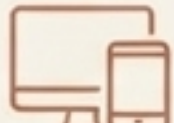
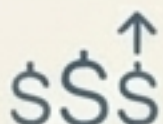
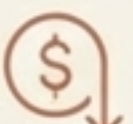


The Independent Model

Designed for individuals, families, and homeschools. A self-paced program that anyone can use without special training.

We All Can Read

At a Glance: How the Two Models Compare

Feature	Wilson Reading System	We All Can Read
Teaching Model	Requires Certified Instructor	Self-Paced, Independent
Best For	 Schools & Tutoring Centers	 Individuals & Homeschools
Training Required	 Yes (60+ hours)	 No Training Needed
Student Independence	 No - Instructor-Led	 Yes - Fully Self-Paced
Format	 Primarily Print-Based	 100% Online, Any Device
Initial Cost	 High	 Low

Path 1: The Wilson System is Built for Professional Implementation

Designed for reading specialists in structured educational settings.



A Certified Instructor: Parents cannot implement Wilson without completing a 60+ hour certification.



Expensive Physical Materials: Requires purchasing complete kits with cards, tiles, and workbooks.



Structured Instruction Time: Assumes one-on-one or small group sessions led by the specialist.



No Student Independence: Students cannot work through the material on their own.

Who It's For

Schools with reading specialists, private tutoring businesses, and families who can afford to hire a certified tutor for \$65-\$160 per hour.

Path 2: We All Can Read is Built for Independent Learning

Designed to put the power of Orton-Gillingham directly into your hands.



No Prior Experience Needed: Parents with no teaching background can support their children; adults can teach themselves.



All-Inclusive Online Access: Everything is included—no expensive materials to buy.



Direct Video Instruction: 100+ hours of video lessons teach concepts directly to the student.



Complete Flexibility: Learn at your own pace, on your own schedule, from any device.

Who It's For

Adults learning to read, homeschool families, students without access to certified tutors, and anyone seeking a proven O-G program without the institutional barriers.

Let's Talk About the Real Cost.

Wilson Reading System

**\$10,000 –
\$40,000+**

Based on 2-3 sessions/week over 2-3 years at \$65-\$160/hr.

\$4,500 – \$7,500

Includes required Level 1 Certification (\$2,500-\$3,500) and material kits (\$1,000+).

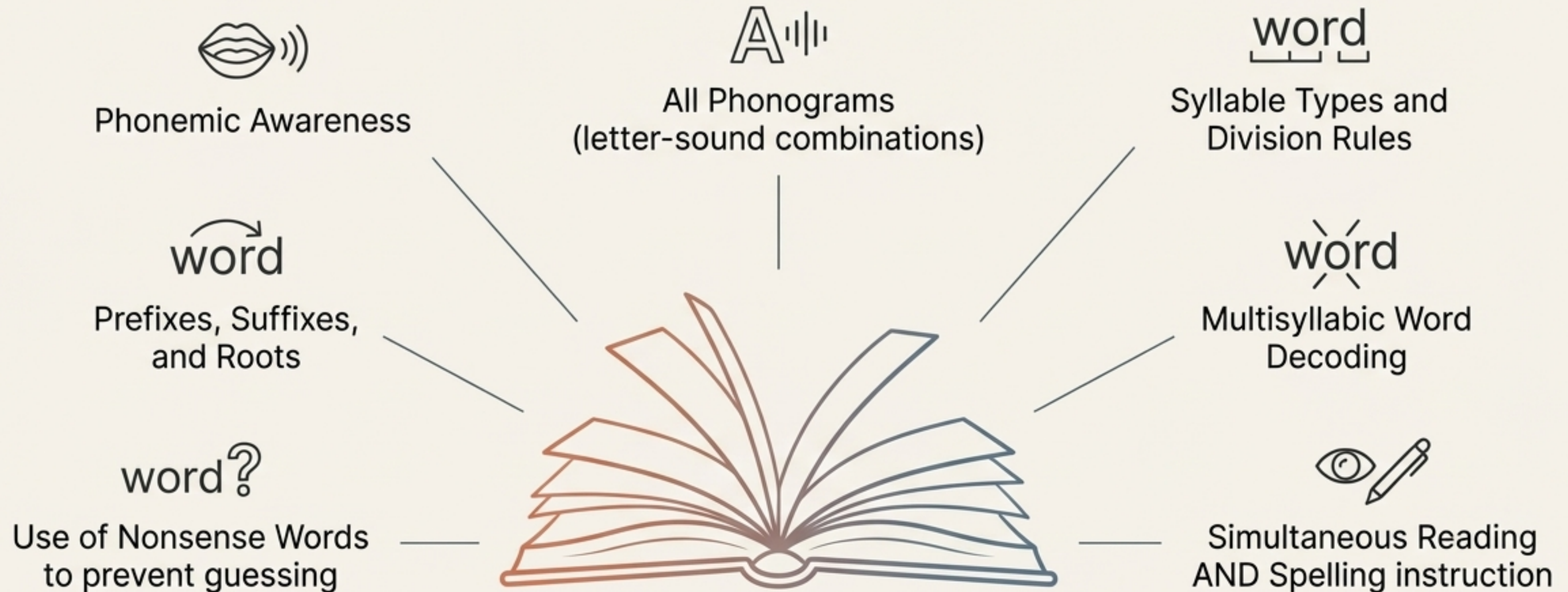
We All Can Read

\$584 – \$876

Based on typical 8-12 month completion at \$73/month. Includes all lessons, materials, and support for the entire family.

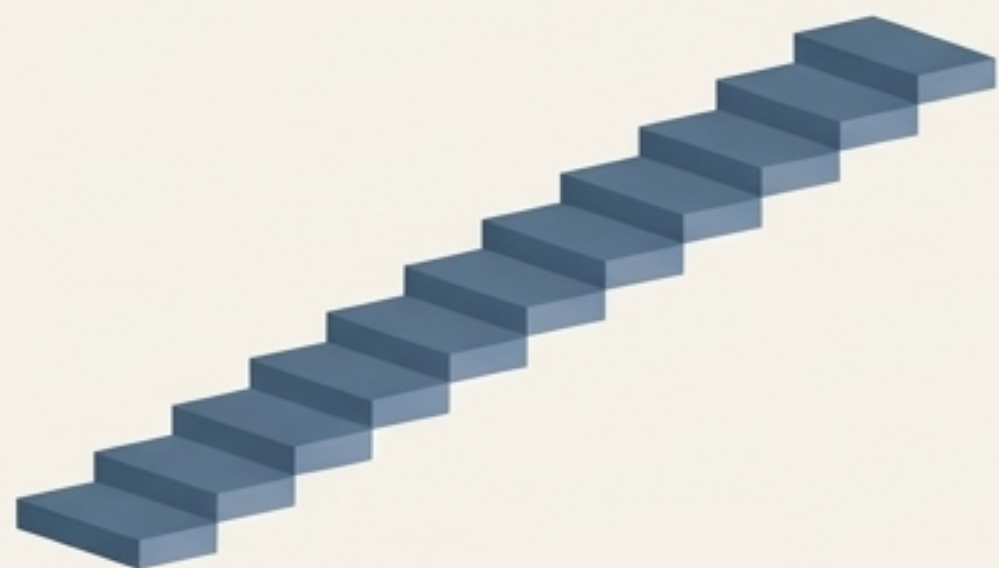
The Model and Price are Different. The Proven Method is the Same.

Both programs are grounded in the core, research-backed principles of Orton-Gillingham. You are getting the same foundational instruction, whichever path you choose.



A Look at Program Scope and Structure

Wilson Reading System



Structure: 12 Steps with multiple sub-steps

Pacing: Instructor-led, following the “10-part lesson plan”

Materials: Relies heavily on physical card decks and magnetic tiles

Typical Duration: 2-3 years of consistent tutoring

We All Can Read



Structure: 720 comprehensive lessons, plus 141 supplemental fluency lessons

Pacing: Student-led, with short video instruction followed by practice and quizzes

Materials: Fully integrated online videos, activities, and 400+ printable worksheets

Typical Duration: 8-12 months with daily 30-45 minute sessions

Do They Actually Work? **Yes—When the Model Matches the Situation.**

Proven in Schools Since 1988

Backed by independent research; Recognized by the International Dyslexia Association; Proven highly effective *when implemented with fidelity by a certified instructor.*

Proven by Thousands of Independent Learners

Built on 40+ years of development with the same O-G principles; Proven results for adults, homeschoolers, and students without access to tutors.

“In three months, I used your program to... [take a] 5th grader with no phonemic awareness... from kindergarten level to 4th grade. No one had been able to help him.”

— Sharron S., Ph.D., Professional Tutor

The Wilson Reading System is the Right Choice If...

- ✓ You are a school or learning center with the budget to hire reading specialists.
- ✓ You want to become a certified reading instructor as a career.
- ✓ You have a budget of \$10,000 - \$40,000 for 2-3 years of private tutoring.
- ✓ You prefer a traditional, in-person instructional model with physical materials.
- ✓ You require a program with credentials recognized by schools for insurance purposes.

We All Can Read is the Right Choice If...

- ✓ You are an adult learning to read or a parent/homeschooler teaching a child.
- ✓ Your budget is a primary consideration (under \$900 for the complete program).
- ✓ You need a flexible, self-paced program that fits your family's schedule.
- ✓ You don't have access to qualified, certified tutors in your area.
- ✓ You prefer an all-inclusive online program with video instruction that you can start today.

Two Valid Paths to the Same Goal: Scientific, Research-Based Reading Instruction

Wilson has done critical work in training thousands of reading specialists. They fill a vital gap in professional development for educators. We All Can Read complements this professional model by making the same systematic instruction accessible to everyone else—the families, adults, and independent learners who need a different path.



The choice isn't about which program is “better.” It's about which program fits *your* resources, *your* situation, and *your* life.

See if the Independent Path is Right for You.

Experience our self-paced Orton-Gillingham approach for yourself.

Our First 10 Lessons are Completely Free.

✓ No credit card required. ✓ No email signup. ✓ No obligation.

[[Start Your 10 Free Lessons Now →](#)]

If our approach works for you, the complete program of 720 lessons is just \$73/month—a fraction of the cost of traditional tutoring.