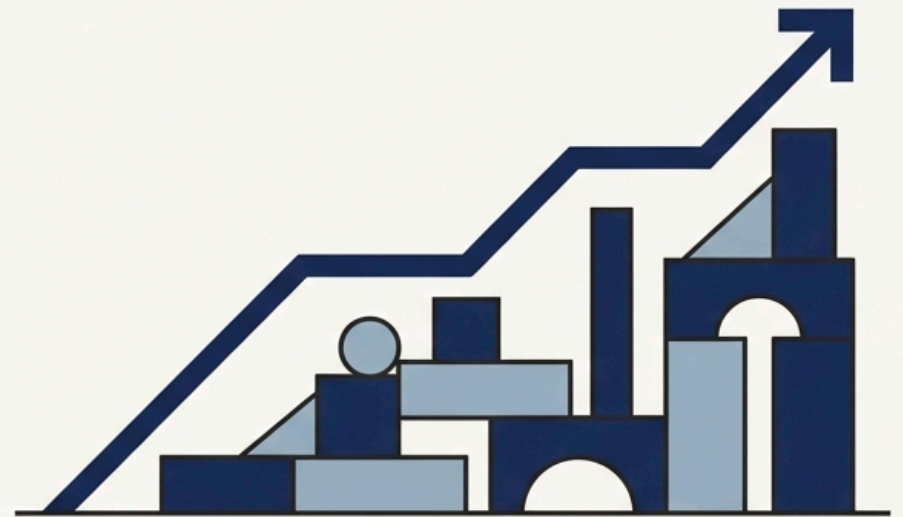
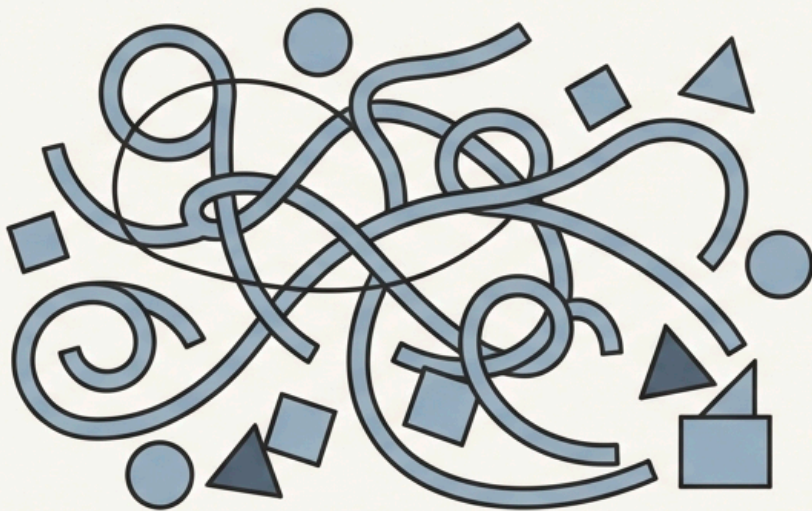


You're an Adult. You Deserve a Reading Program Designed For One.

A direct comparison of Hooked on Phonics and We All Can Read for adult learners.



You're thinking about Hooked on Phonics. But there's a fundamental problem.

If you're an adult struggling with reading, you've likely considered Hooked on Phonics. It's a household name. But you need to know: **Hooked on Phonics was designed for children ages 3-8, not adults.**

While they market an "adult" version, the program uses the same child-focused materials and approach.



**Designed for
children ages 3-8.**

We All Can Read was built from the ground up specifically for adult learners.

Our program was created for adults and older students who have struggled with reading. This means:

- Age-appropriate examples and practice materials.
- A dignified approach that respects your intelligence.
- Vocabulary relevant to the workplace, GED, and daily adult life.
- Video instruction that speaks to you as an adult.



“

“I’m 60 years old with an Associate Degree. Reading has held me back from great success. Your program is giving me confidence in reading for the first time. I wish I had found this years ago.”

— Bob D.

The two programs are built on entirely different foundations.



Hooked on Phonics (Adult)

Designed For: Children 3-8 (rebranded for adults)

Teaching Method: Mixed: Whole language + some phonics

Total Lessons: ~180

Focus: Basic refreshers, child-oriented themes

We All Can Read

Designed For: Adults & teens specifically

Teaching Method: Pure Orton-Gillingham systematic phonics

Total Lessons: 720 comprehensive lessons

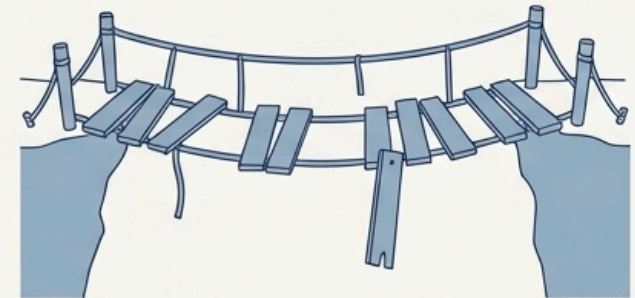
Focus: Mastery for struggling readers, dignified content

One method leaves gaps. The other builds true reading independence.

Hooked on Phonics - The 'Mixed' Approach

Combines phonics, sight word memorization, and guessing.

The Problem For You: This is likely the same method you tried in school that didn't work. It leaves gaps in your ability to decode new, unfamiliar words.



We All Can Read - Pure Orton-Gillingham Systematic Phonics

The gold standard for struggling readers and students with dyslexia.

What This Means:

Systematic & Sequential: Every rule is taught in a logical order, with each lesson building on the last. No gaps.

Explicit & Cumulative: Every concept is taught directly and constantly reviewed so you retain what you learn.

The Result: You learn to decode *any* word, not just memorize a few.



**180 lessons can get you started.
720 lessons ensure you finish.**

180 

720 

Hooked on Phonics - 180 Lessons

What it covers: Basic phonics.

What it doesn't cover thoroughly: Advanced vowel patterns, complex syllable division, multisyllabic word decoding, comprehensive spelling patterns.

Bottom Line: Leaves significant gaps in your phonics knowledge.

We All Can Read - 720 Comprehensive Lessons

What you'll master: All 80 phonograms, all 6 syllable types, every vowel pattern, prefixes, suffixes, and Latin/Greek roots.

Bonus: Includes 141 supplemental fluency lessons for practice.

Bottom Line: Complete phonics instruction from absolute beginner to advanced reader.

The proof is in the progress our learners make.

“After completing this course, I feel my life has forever changed. Now with my new skills, I’m confident to pursue any future avenues I most likely wouldn’t have explored.”

— Brad S.,
Australia

“I figured to get the same skill set from a personal tutor it would cost me \$3,000-\$4,500 over a year. This course is inexpensive and works!”

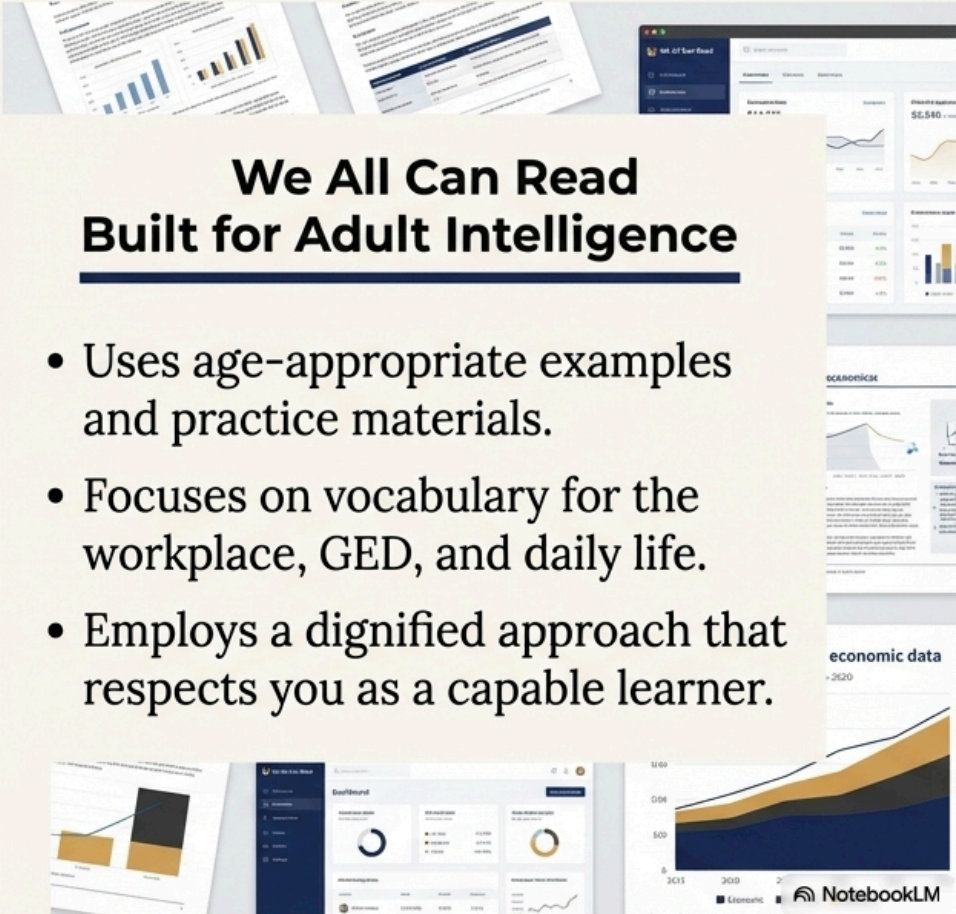
— Alan W., Kansas City

You deserve to be treated like an adult, not a child.



Hooked on Phonics Child Content Repackaged

- Features cartoon characters and child-oriented themes.
- Stories and examples written for elementary-aged children.
- User feedback highlights it can feel “embarrassing or condescending.”



We All Can Read Built for Adult Intelligence

- Uses age-appropriate examples and practice materials.
- Focuses on vocabulary for the workplace, GED, and daily life.
- Employs a dignified approach that respects you as a capable learner.

A proven method for dyslexia vs. a program not designed for it.



Hooked on Phonics

- Not specifically designed for dyslexia or learning disabilities.
- Limited effectiveness for severe reading difficulties.
- Limited independent research for adult learners.



We All Can Read

- Based on the **Orton-Gillingham approach**, with **80+ years** of research proving its effectiveness for struggling readers and those with dyslexia.
- Specifically designed to work for adults at any reading level, including complete non-readers.

“ In three months... I taught reading to a 5th grader with no phonemic awareness, taking him from kindergarten level to 4th grade.”

— **Sharron S., Ph.D., Educational Tutor**

The true cost isn't the price—it's the value of a solution that works.

Pricing Details

Hooked on Phonics Pricing

- **Monthly:** \$9.99/month (covers only basic content).
- **One-Time:** \$199.99 (for the same 180 child-focused lessons).
- **The Hidden Cost:** If it doesn't work, you lose time and money, and have to start over.

We All Can Read Pricing & Value

- **Monthly:** \$73/month for complete access to all 720 lessons, 100+ hours of video, and unlimited household members.

The Value Comparison



The Bottom Line: For under \$900 total, you get the same systematic instruction that costs thousands elsewhere.

The Complete Comparison: Side-by-Side

Feature	Hooked on Phonics	We All Can Read
Works for Dyslexia	Not specifically designed	Yes, O-G method is proven for dyslexia ✓
Video Instruction	Minimal, for kids	100+ hours, adult-focused ✓
Progress Tracking	Basic	Comprehensive with 203 quizzes ✓
Support	Limited, FAQ-based	Direct support access ✓
Family Access	Individual accounts only	Entire household included ✓
Try Before You Buy	30-day money-back guarantee	First 10 lessons 100% free (no CC) ✓

Which path is right for your specific goals?



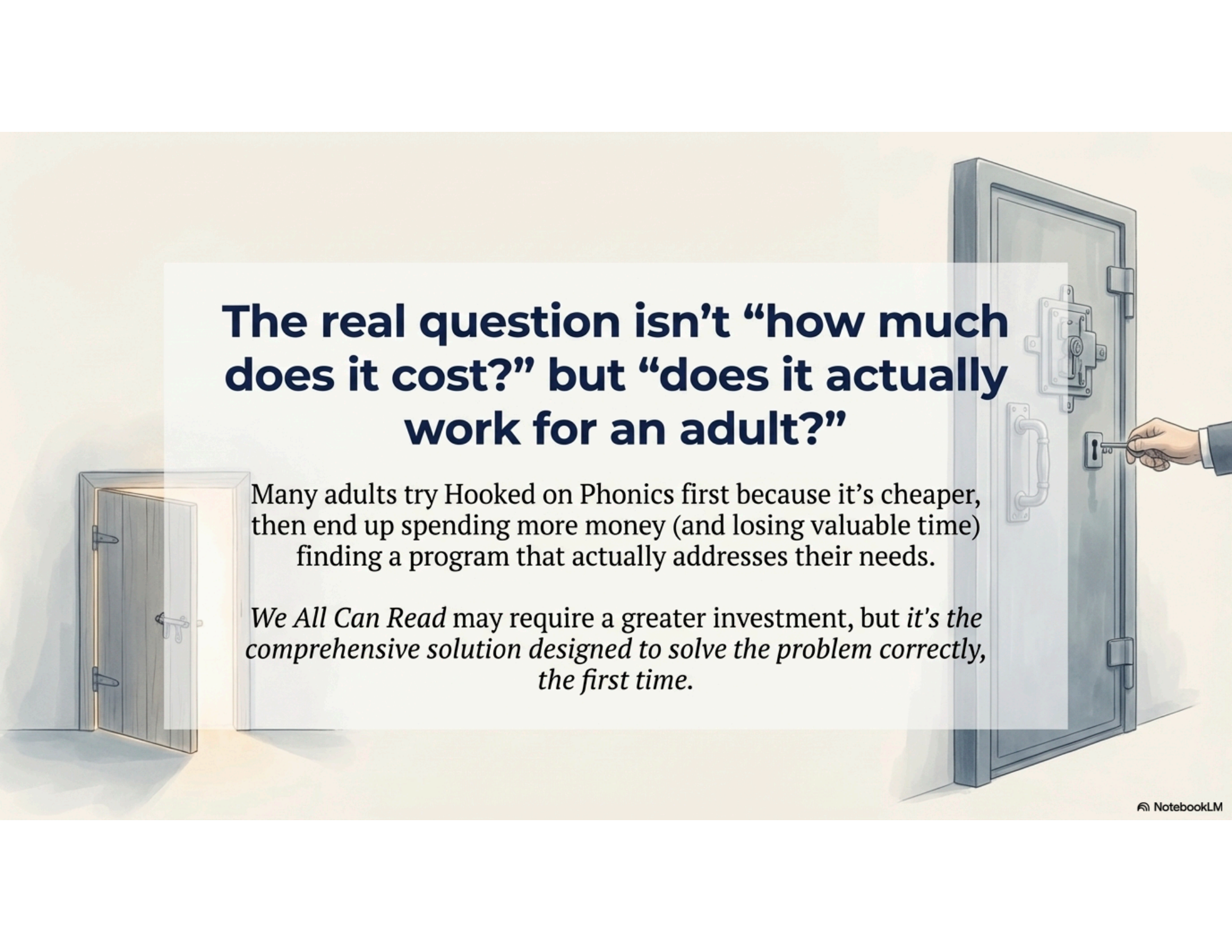
Choose Hooked on Phonics if...

- ✓ You already read at a 4th-5th grade level and just need a refresher.
- ✓ You have only mild reading difficulties.
- ✓ You're comfortable with child-oriented materials.
- ✓ You want the absolute cheapest option, regardless of comprehensive effectiveness.



Choose We All Can Read if...

- ✓ You're a non-reader or have significant reading difficulties.
- ✓ You have dyslexia or other learning differences.
- ✓ You demand age-appropriate, dignified materials.
- ✓ You are serious about a comprehensive solution with no gaps.
- ✓ You tried other programs (including HoP) and they failed.



The real question isn't “how much does it cost?” but “does it actually work for an adult?”

Many adults try Hooked on Phonics first because it's cheaper, then end up spending more money (and losing valuable time) finding a program that actually addresses their needs.

We All Can Read may require a greater investment, but *it's the comprehensive solution designed to solve the problem correctly, the first time.*

Experience the difference yourself. Start with our first 10 lessons, completely free.

- ✓ No credit card required.
- ✓ No email required.
- ✓ Absolutely no obligation.

See our systematic Orton-Gillingham approach in action. If these first 10 lessons help you improve, imagine what all 720 lessons will do.

[Start Your 10 Free Lessons](#)

Your journey to confident reading starts now.

Take the first step today. It's free and there is no risk.

Try 10 Lessons Free

Still have questions? We're here to help you choose the right program for your specific situation.

Contact Us

